

United States Courts  
Southern District of Texas  
FILED

DEC - 3 2018

David J. Bradley, Clerk of Court

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF TEXAS  
HOUSTON DIVISION**

**UNITED STATES OF AMERICA**

**Criminal No.: 18 CR 694**

**v.**

**Violation: 15 U.S.C. § 1**

**MASHNOON AHMED,**

**Defendant.**

**INFORMATION**

(15 U.S.C. § 1)

The United States of America, acting through its attorneys, charges that:

**DEFENDANT AND CO-CONSPIRATORS**

1. During the period covered by this Information, Mashnoon Ahmed ("Defendant") was an owner and Chief Executive Officer of a closely held company, Netbrands Media Corporation, d/b/a 24hourwristbands.com and imprint.com ("Netbrands"). Netbrands is a corporation organized and existing under the laws of Texas, with its principal place of business in Houston, Texas.
2. During the period covered by this Information, Netbrands was an online retail company engaged in the sale of customized promotional products, including wristbands, lanyards, temporary tattoos, and buttons, in the United States and elsewhere.
3. Various corporations and individuals, not made defendants in this Information, participated as co-conspirators to commit the offense charged in this Information and performed acts and made statements in furtherance of it.

4. Wherever this Information refers to any act of any corporation, the allegation means that the corporation engaged in the act by or through its officers, directors, employees, agents, or other representatives while they were actively engaged in the management, direction, control, or transaction of that corporation's business.

#### DESCRIPTION OF THE OFFENSE

5. From at least as early as May 2014 and continuing until at least June 2016, the exact dates being unknown to the United States, the Defendant and his co-conspirators knowingly entered into and engaged in a conspiracy with other persons and entities engaged in the sale of customized promotional products, including wristbands, lanyards, temporary tattoos, and buttons, sold in the United States and elsewhere, in violation of the Sherman Antitrust Act, 15 U.S.C § 1.

6. The charged conspiracy consisted of a continuing agreement, understanding, and concert of action among the Defendant and his co-conspirators, the primary purpose of which was to suppress and eliminate competition by fixing and maintaining prices of customized promotional products, including wristbands, lanyards, temporary tattoos, and buttons, sold in the United States and elsewhere.

7. The Defendant and his co-conspirators took actions, including those described in Paragraph 8, in furtherance of this conspiracy in the Southern District of Texas and elsewhere.

#### MEANS AND METHODS OF THE CONSPIRACY

8. For the purpose of forming and carrying out the charged conspiracy, the Defendant and his co-conspirators, among other things:

- (a) attended meetings or otherwise communicated, including via text and online messaging platforms, regarding pricing for the online sale of customized promotional products in this District, the United States and elsewhere;
- (b) agreed during those meetings and other communications to fix and maintain prices for the online sale of customized promotional products in this District, the United States and elsewhere;
- (c) sold customized promotional products in this District, the United States and elsewhere at collusive and noncompetitive prices; and
- (d) accepted payment for customized promotional products sold in the United States and elsewhere at collusive and noncompetitive prices.

#### TRADE AND COMMERCE

9. During the time period covered by this Information, the business activities of the Defendant and his co-conspirators that are the subject of this Information were within the flow of, and substantially affected, interstate and foreign trade and commerce. For example, Netbrands and its co-conspirators bought the equipment and supplies necessary to produce and distribute customized promotional products, including wristbands, lanyards, temporary tattoos, and buttons from various states in the United States and from foreign countries. Netbrands and its co-conspirators sold substantial quantities of customized promotional products, including wristbands, lanyards, temporary tattoos, and buttons, to customers located in various states in the United States, and shipped those customized promotional products to those customers. In addition, payments Netbrands and its co-conspirators made and received for customized promotional products and the materials and equipment used to manufacture those products traveled in interstate and foreign commerce.

ALL IN VIOLATION OF TITLE 15, UNITED STATES CODE, SECTION 1.

Dated:



MAKAN DELRAHIM  
Assistant Attorney General  
Antitrust Division  
United States Department of Justice



RYAN DANKS  
Acting Chief, Washington Criminal I  
Antitrust Division  
United States Department of Justice



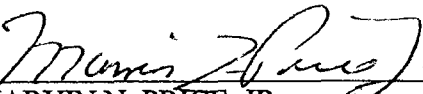
ANDREW C. FINCH  
Principal Deputy Assistant Attorney General  
Antitrust Division  
United States Department of Justice



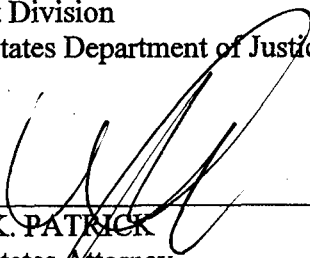
RICHARD POWERS  
Deputy Assistant Attorney General  
Antitrust Division  
United States Department of Justice



JUSTIN P. MURPHY  
DANIELLE M. GARTEN  
Trial Attorneys, Washington Criminal I  
Antitrust Division  
United States Department of Justice  
450 5<sup>th</sup> St. NW, Suite 11300  
Washington, DC 20530



MARVIN N. PRICE, JR.  
Director of Criminal Enforcement  
Antitrust Division  
United States Department of Justice



RYAN K. PATRICK  
United States Attorney  
Southern District of Texas

VERNON LEWIS  
Deputy Criminal Chief, Fraud Section  
Southern District of Texas